PTAK
WARSAW
EXPO
MIĘDZYNARODOWE CENTRUM TARGOWO - KONGRESOWE

ictlive
IT&MOBILE EXPO

March 7-9, 2018

International IT & Mobile Expo

EXPO CONCEPT

PTAK WARSAW EXPO would like to invite you to participate in ICT Live International IT and Mobile Expo 2018, which will present companies providing IT and mobile solutions for all sectors of the international market.

Our goal is to show Central Europe as a modern and innovative region, following the newest trends and technologies and open to a global cooperation. We would also like to introduce international enterprises to the European market.

Our trade show will take place at PTAK WARSAW EXPO, March 7-9, 2018.

WHO WILL EXHIBIT?

ICT Live Organiziers are inviting exhibitors from the following areas:

EQUIPMENT AND ACCESSORIES

- computers
- smartphones
- wearables
- tablets
- e-readers
- 3D printers
- servers
- data backup
- data center
- office
- IT and mobile components
- antenas
- BTS stations
- monitoring

SERVICES

- mobile service providers
- internet service providers
- IT outsourcing
- IT consulting
- internet of things
- cyber security
- omnichannel
- big data processing
- social media
- e-marketing
- cloud computing
- innovative technolgies
- artificial intelligence

SOFTWARE

- finance, banking, insurance, HR
- e-commerce
- online payments
- mobile applications
- e-learning
- VR and AR
- logistics
- administration
- industry and production
- energy management
- health
- mobile games
- social media tools

CAREER AND ADVANCEMENT

- employment agencies
- employers
- universities
- training and workshop

START UP & SCALE UP

- start ups
- small and medium size enterprises
- incubator centers
- investment agencies
- crowdfunding

CONFERENCES

ICT Live is not only a trade show. Extensive conference program will cover the most important topics of IT and mobile industry. Conferences will be divided into two parts:

1. Dedicated to the specific markets:

- banking
- insurance
- finance
- energy
- small and medium-sized enterprises
- medicine
- administration
- industry and production
- logistics
- education
- telecommunication

2. Dedicated to the specific topics:

- cybersecurity
- uniform control file
- all IP/ VoIP
- eoif
- internet of things
- agile
- robotic process automation
- quality
- cloud computing
- artificial intelligence
- VR and AR

WHO WILL VISIT?

PTAK WARSAW EXPO's marketing team, together with our call center, will invite business representatives and aware consumers.

ICT Live 2018 is divided into three days. First two days (March 7th and 8th) are intended to B2B visitors:

- global market companies representatives: implementation specialist, buyers, decision makers
- administration and public organizations representatives
- project managers

- importers and exporters
- investors
- programmists, architechts, developers, testers
- youtubers, bloggers, influencers

Third day fo ICT Live (March 9th) will be open to both B2B and B2C visitors, where besides of business we will welcome individual consumers, students, university representatives and all other visitors interested in IT and mobile industry.

WHY EXHIBIT?

Ten most important reasons why you should exhibit at ICT Live:

1. **Present your products** to decision makers, experts and buyers from all areas of IT and mobile industry.
2. **Make your brand name stronger**. Increase the recognition of your brand and show your brand as innovative in this dynamic market.
3. **Expand your network**. Exhibiting at ITcoM will lead to finding new customers and partners interested in your products. Invite your existing contacts to strengthen your relationship with them.
4. **Meet the experts and leaders of the industry**. There is no other place like trade fair to meet all of them in one place. It is your chance for interesting converstations, discussions and presenting your products.
5. **Generate new business contracts**. A lot of buyers and decisions makers are ready to make a business deal right there at your booth. Bring your best sales people!
6. **Participate in conferences** to find out about newest trends in the industry and meet very interesting and influential people.
7. **Observe the competition** and watch which direction the industry is going. There is no better place to see most important IT and mobile companies and their products.
8. **Location, location, location!** Ptak Warsaw Expo islocated 15 minutes from Warsaw city center, 10 minutes from Chopin International Airport and at the crossing of the main highways S7, S8 and A2.
9. Our company has over **20 years of business experience**.
10. We offer **modern exhibition halls with total of 143,000 sq.m.** of indoor exhibition area and over 500,000 sq.m. of outdoor exhibition area, convienient parking lots, innovatibe exhibitions system, professional and complete service for exhibitors and visitors.

CONTACT US

If you would like to exhibit at ICT Live or have any suggestions,
comments or questions please, feel free to contact or visit us.

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PTAK WARSAW EXPO
Al. Katowicka 62, 05-830 Nadarzyn, Poland.
Business hours: 8.30 am – 4.30 pm (CET)

ICT Live Program Council:

MINISTERSTWO ROZWOJU   **PIIT**   **ZIPSEE** CYFROWA POLSKA   **Gartner.**   globe it   ForProgress

Cooperation also declared by Polish Ministry of Digital Affiars.