



A PICTURE OF DIGITAL VIETNAM

DISTRICT2 x CEEC



WHO ARE WE?

DI.-2



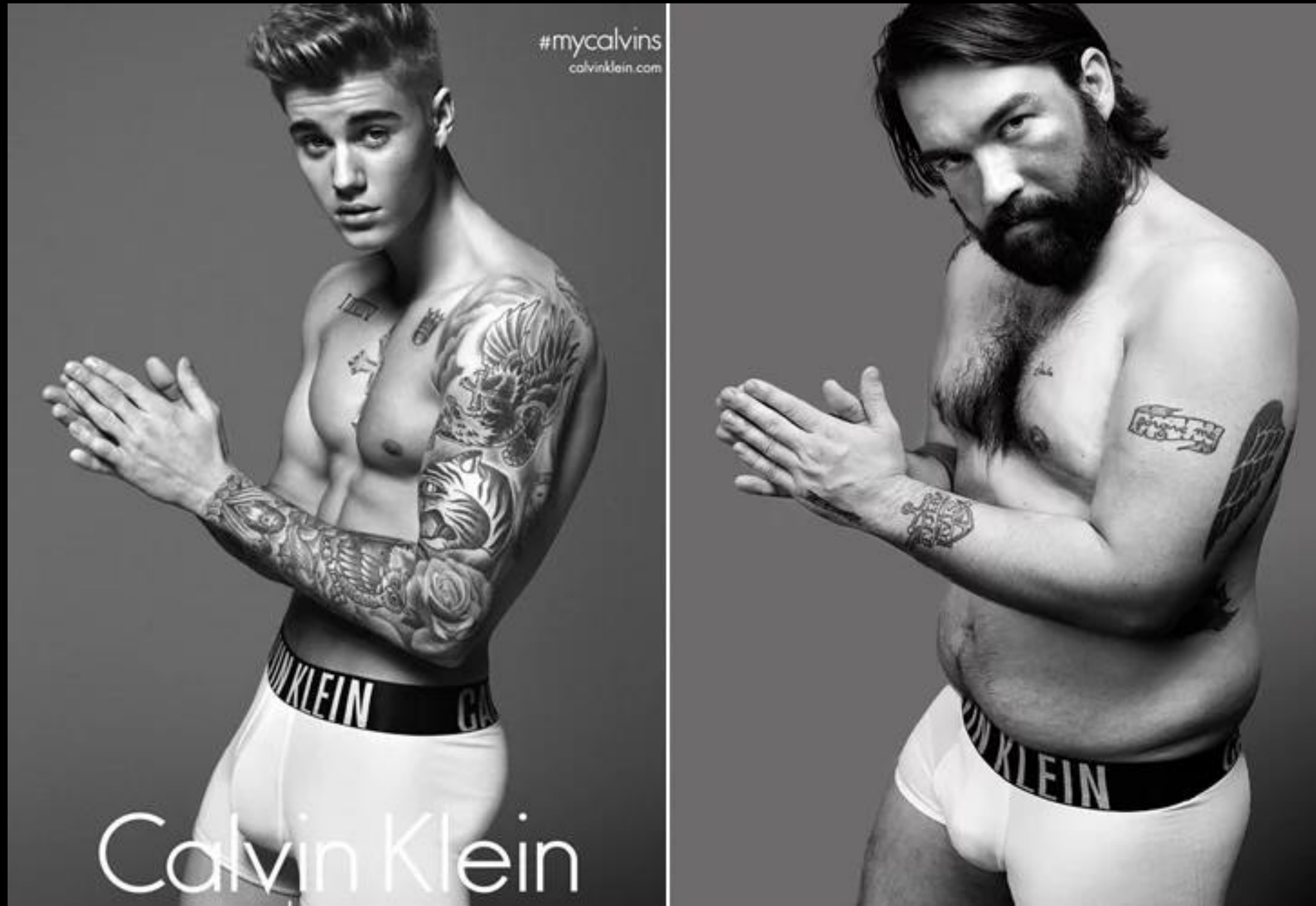
BRANDING

BRANDING IS PERSONAL

BUT FIRST - AMAZING PRODUCT



TO NE / SPEAK / PERSONALITY / EMOTIONS



FRONTRUNNER?



THE CONNECTION

YOU BELIEVE WHAT THEY BELIEVE IN AND/OR VICE VERSA

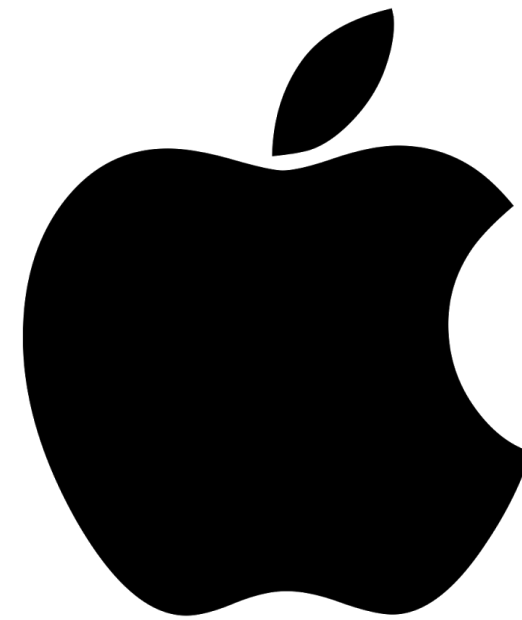


THE BRAND SAYS SOMETHING ABOUT YOU

LOGO / COLOR PALETTE / TYPOGRAPHY



**YOU'RE NOT BUYING APPLE
BECAUSE OF THEIR LOGO**



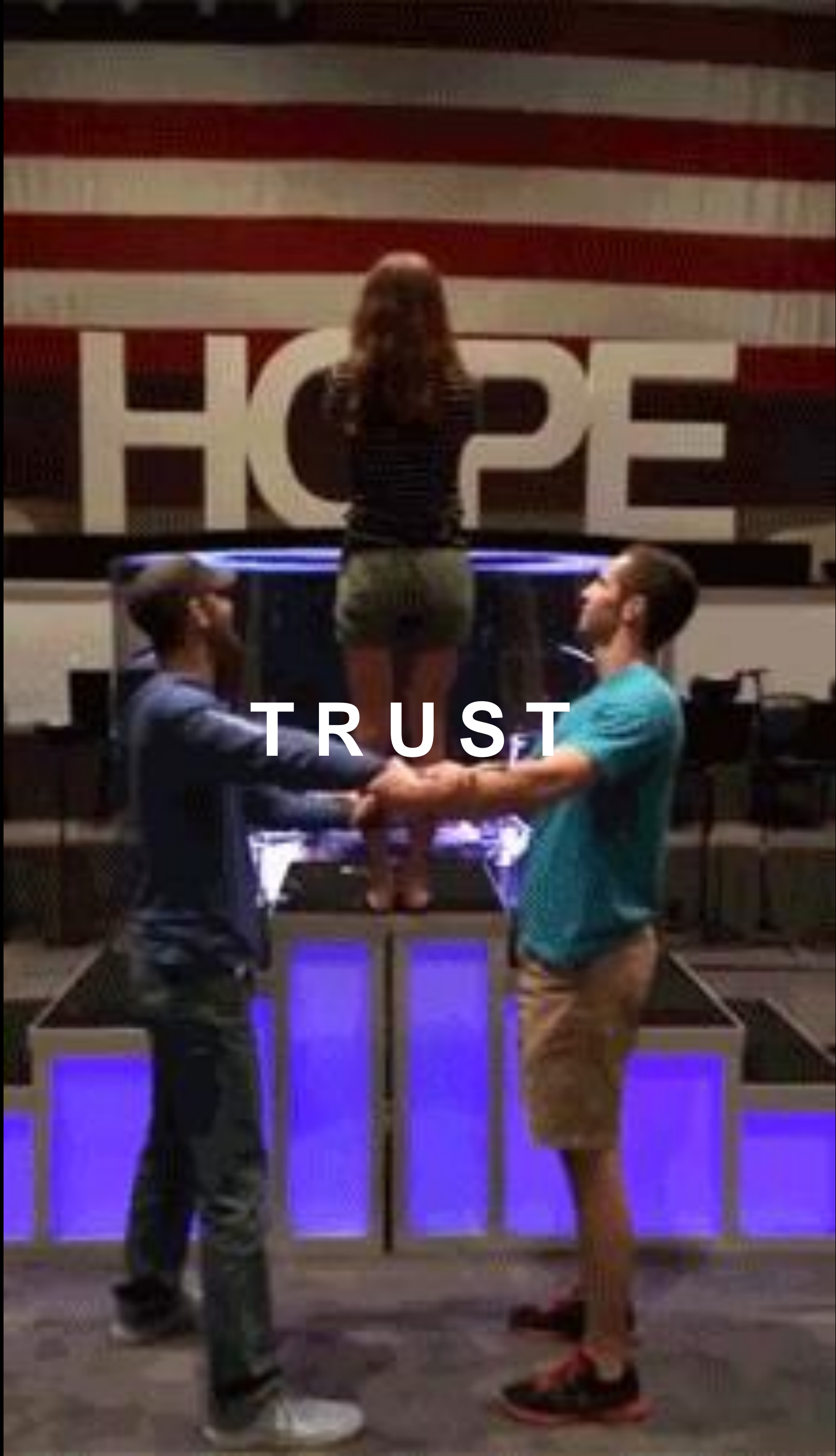
IT'S EVERYTHING SURROUNDING IT



SOCIAL MEDIA



PERSONAL LEVEL





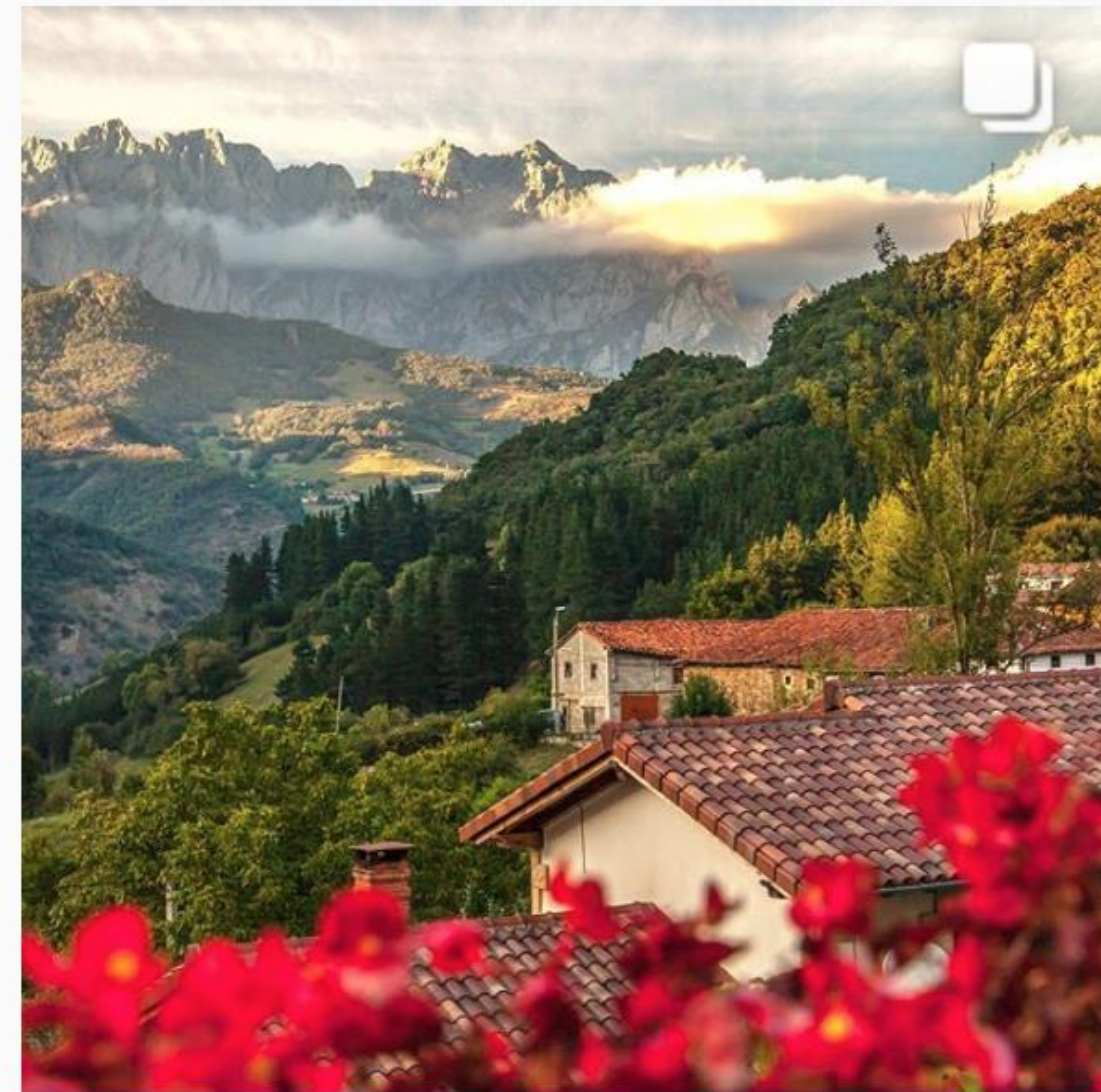
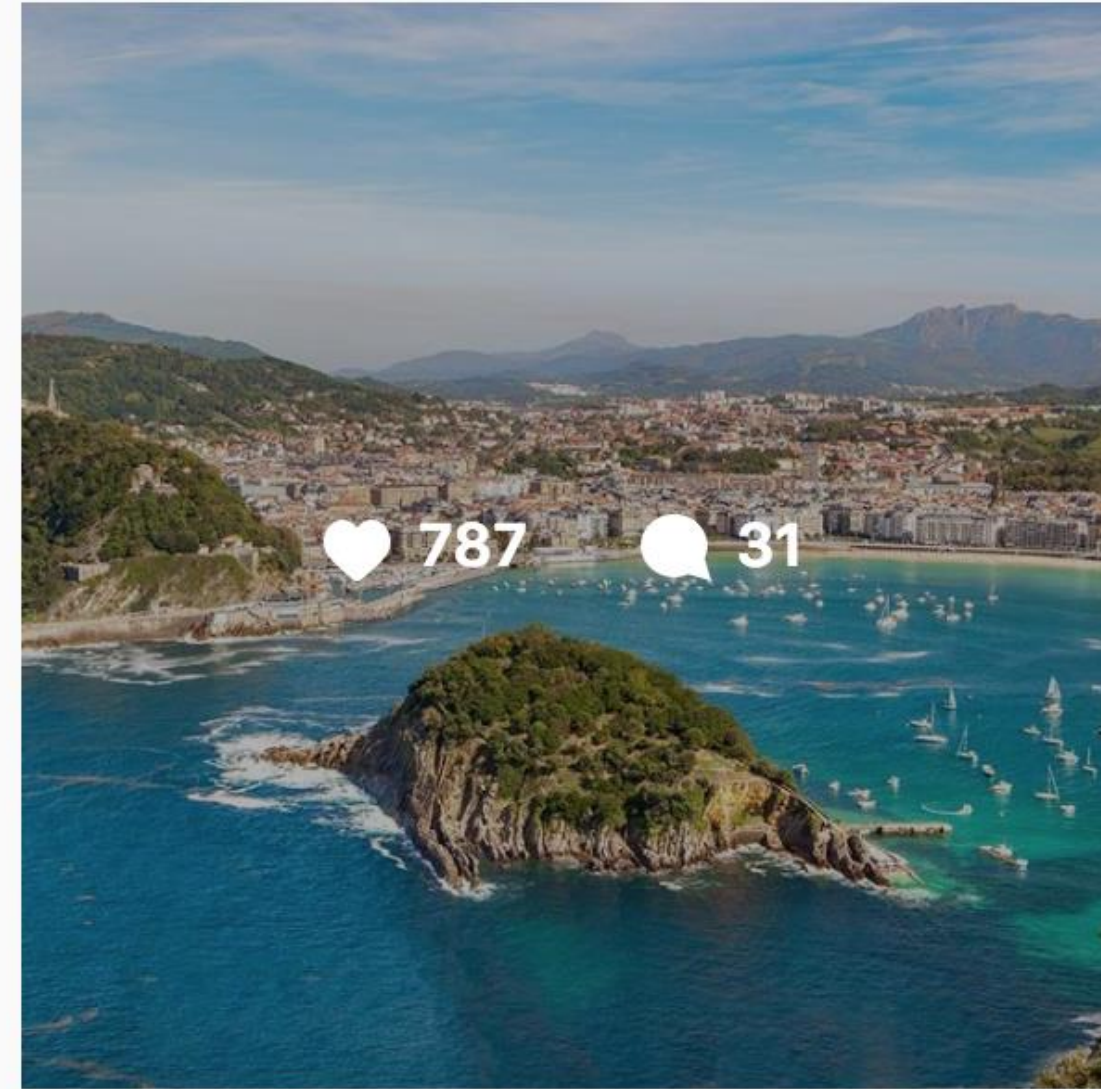
SHOW YOUR SKILLS

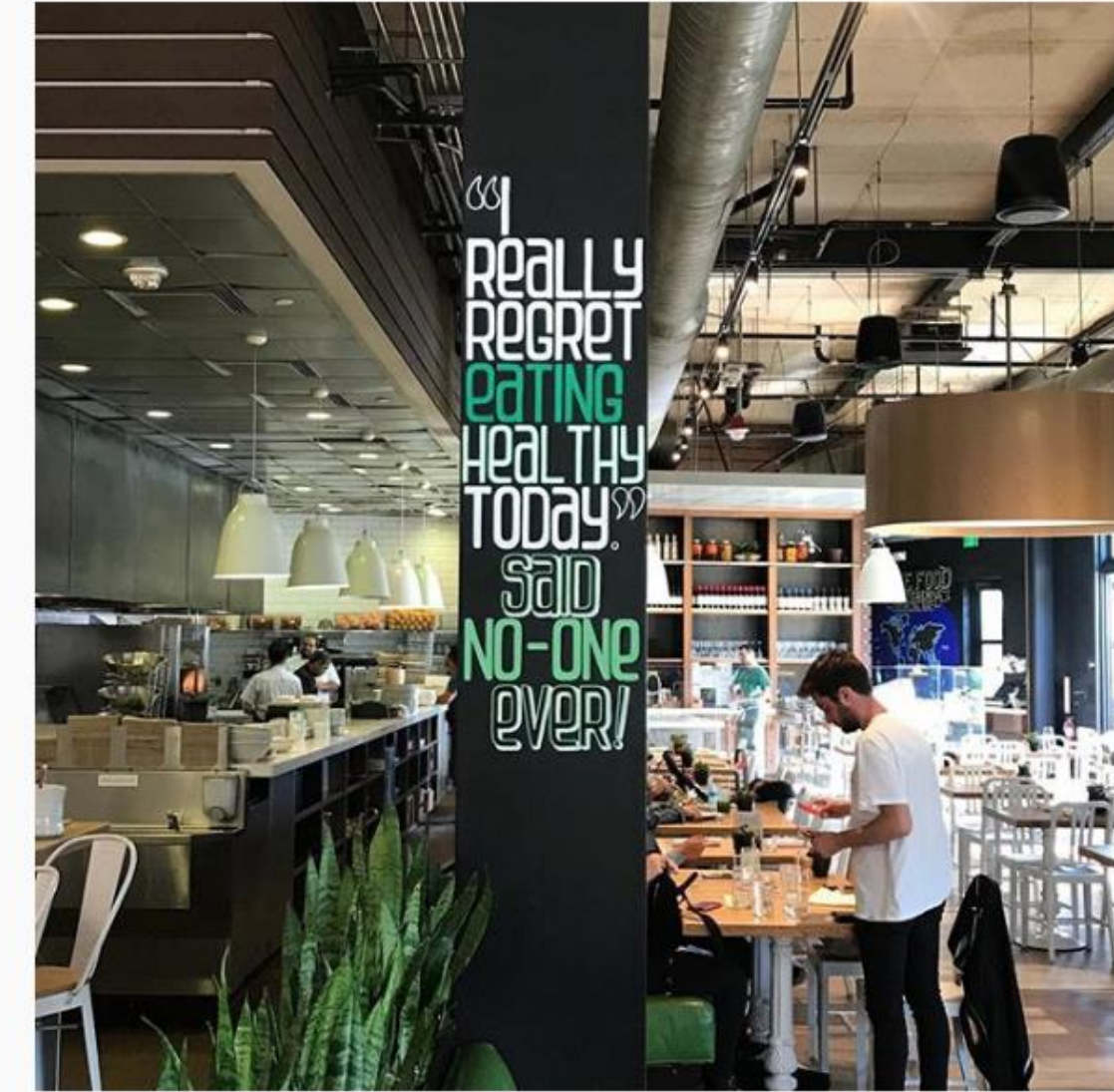


STAND OUT OF THE REST

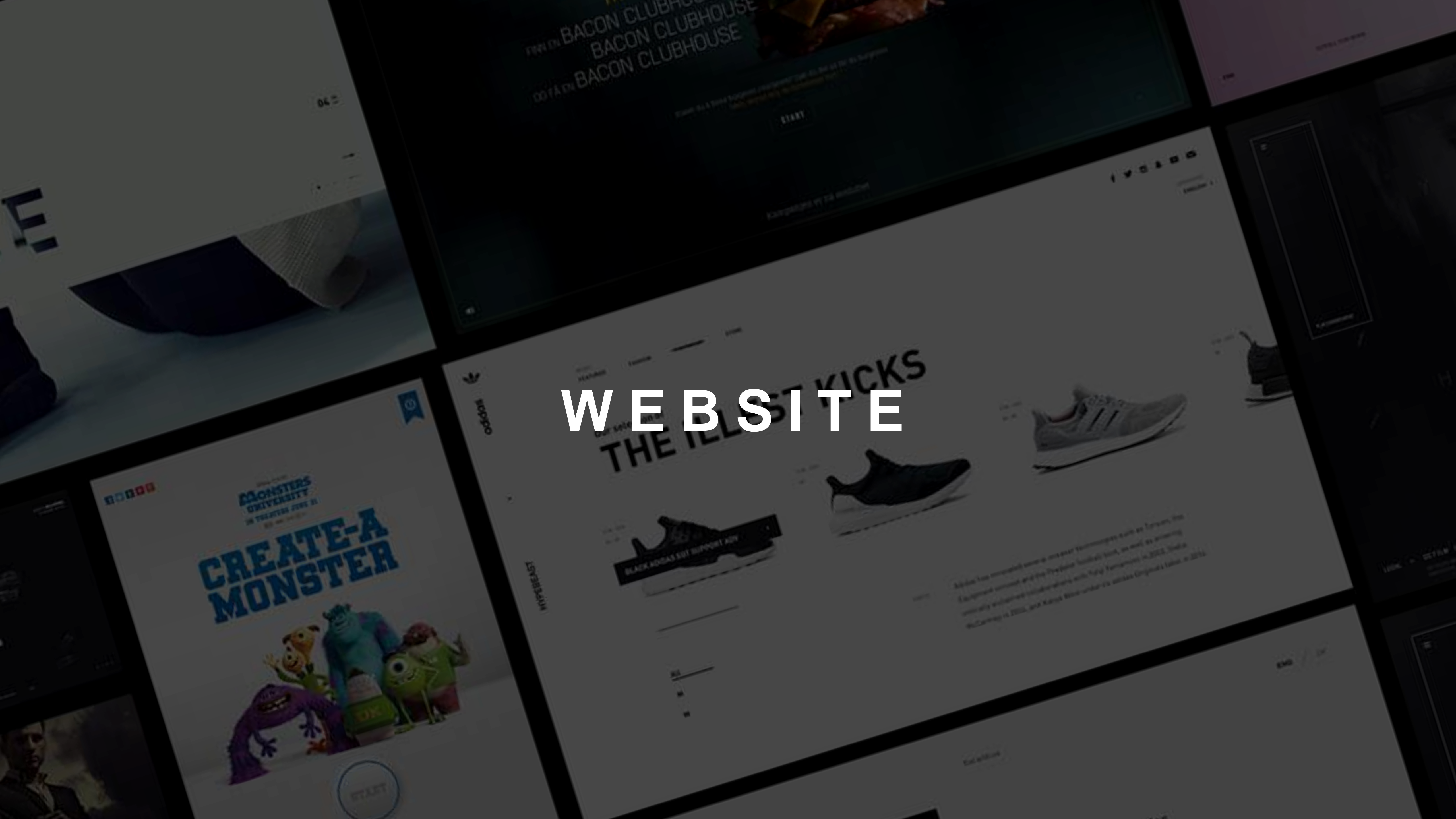
WE LIKE CHEAP + EFFICIENCY

TARGETED ADS
SOCIAL SHARING IS SEAMLESS
INSIGHTS
REVIEWS
HOSTAGES FOR ENGAGEMENT
LIVE STREAMING





WEBSITE



DISTRICT 2

18

THIS IS OUR STORY —
OUR CONTRIBUTION TO BE PART OF
THE VIETNAMESE CREATIVE SCENE
AND OUR WAY TO THANK THE COMMUNITY

+

+

THANK YOU

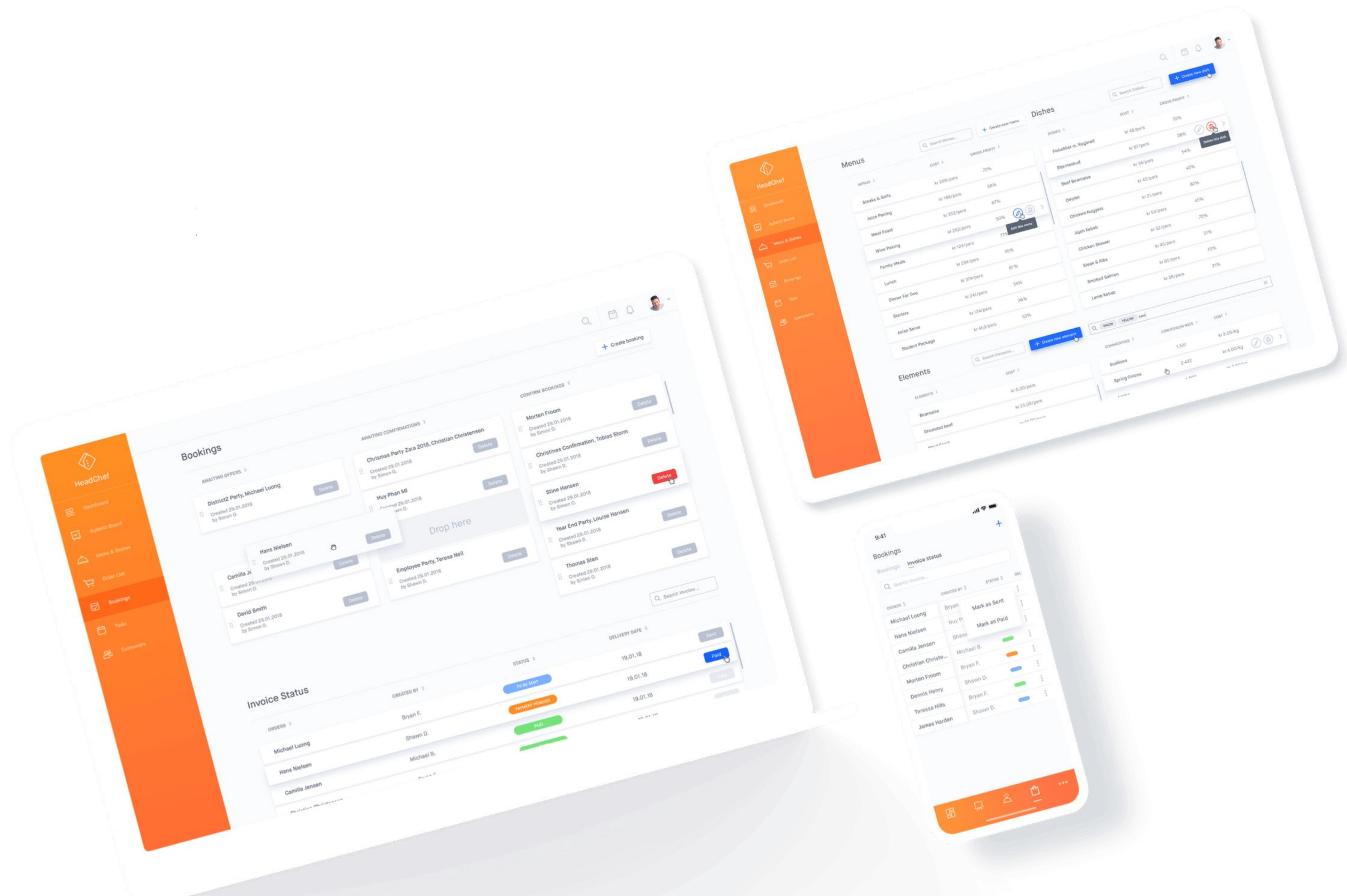
C O S T E F F E C T I V E

ACCESSIBLE AROUND THE CLOCK

CONVENIENCY

CREDIBILITY

S A L E S





THANK YOU / Q & A



WANT TO KNOW MORE?

ASK GOOGLE 😎.

OR REACH OUT

WWW.DISTRICT2.STUDIO

SHAWN / SHD@DISTRICT2.STUDIO