

Leveraging supply chain superiority to outmanoeuvre your competitors in Vietnam !

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Synopsis of the Breakfast Talk: Over the last decade, Vietnam witnessed an explosive growth in manufacturing, initially as a supplier of cheap labour for labour intensive industries but also rapidly expanding its foothold into higher value added industries including electronics, consumer appliances, chemicals and IT outsourcing. The rapid growth and migration into more complex supply chains will bring challenges that will test Vietnam's mettle of whether it can truly challenge China as one of the key supply chain centres of the world.



Leveraging from the speaker's 15 year experience in China supply chain, the session will address some of the supply chain challenges that Vietnam enterprises will face as it builds up its manufacturing and high tech industries. Through a case study, he will share the strategies and tactics employed by MNCs leveraging supply chain superiority to outmanoeuvre competitors and maintain sustainability of such competencies.

Breakfast Facilitator: Mr Dennis Teo from Singapore

Dennis Teo founded Waypointe Management Consulting in 2011, headquartered in Singapore with subsidiary in Shanghai and strategic partners in Jakarta, Chicago and Chennai. With over 25 years of experience in Supply chain, Dennis assisted companies to streamline end-to-end operations and develop sustainable advantages through optimized supply chain strategies and operational excellence.

In addition to management consulting, Dennis has delivered multi-discipline supply chain courses at Executive MBA programs at Sasin Management School at Chulalongkorn University (Thailand), Professional Management Training at Suzhou Industrial Park (China), Cummins, Giti Tire, General Motors, BreadTalk, PIL Logistics, ABB and FedEx-TNT. Through Beer Game simulations, case studies and coursework, Dennis has led over 250 students to understand the bullwhip effect and causes in supply chain, mitigation techniques and cutting-edge IT technologies to optimize supply chain performance.

Breakfast Talk Fees is only VND 650k including a continental breakfast for SBAV members. Non-members Fee is VND 800k. Email: admin@sbav.sg with your details to confirm.

Date: 24 April 2019 **Time:** 8.30 am **Venue:** Fortuna Hotel, 6B Lang Ha, Hanoi