



# **GREEN ECONOMY FORUM & EXHIBITION 2024**

**October 21 - 23, 2024 | October 2024**



EuroCham Vietnam is delighted to announce its upcoming Green Economy Forum & Exhibition (GEFE) 2024, scheduled for **October 21-23, 2024 in Ho Chi Minh City**. Building on the success of the GEFE 2022 and GEF 2023, the event aims to bring together key stakeholders from businesses, government, and non-governmental organizations from Europe and Vietnam to engage in meaningful discussions and advocate for sustainable practices, policies, and initiatives.

GEFE 2024 will bring together experts across sustainable businesses and governance for three days of conferences, exhibition, and high-level B2B and B2G dialogue sessions. The whole slate of events will act as a platform to enhance cooperation between European and Vietnamese business communities, to promote a sustainable green Vietnamese economy through expertise sharing and technology transfer initiatives.

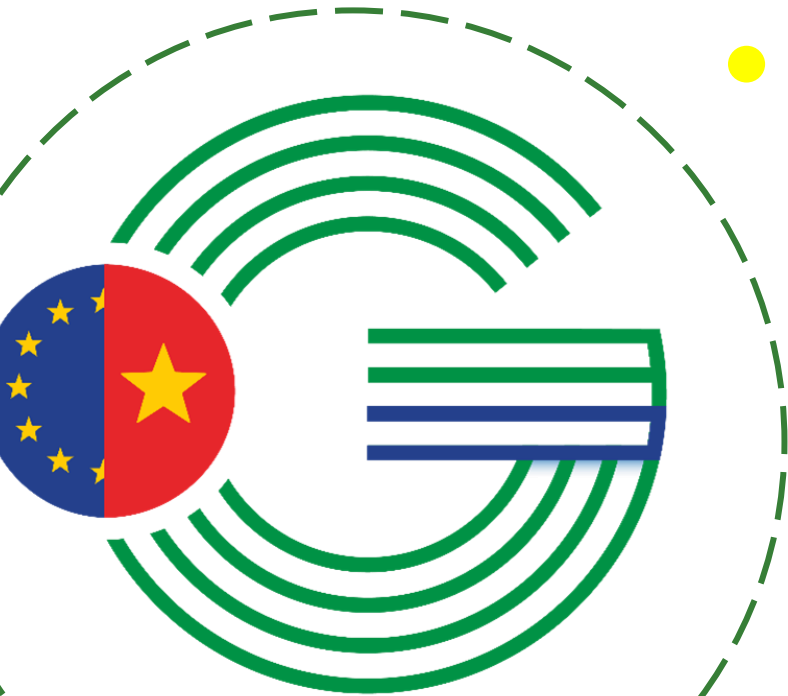
Participants will gain valuable insights into opportunities within existing and emerging industries. Moreover, the event offers unparalleled networking opportunities, allowing attendees to connect with many expert speakers, including industry trailblazers who are pioneering sustainable solutions.





# EVENT CONCEPT

- High-level policy dialogue - Plenary
- 3-day Conferences
- 3-day Exhibition
- Networking evenings
- Gala Dinner
- Extensive media coverage





## **Thiskyhall Sala Convention Center**

10 Mai Chi Tho, Thu Thiem Ward,  
Thu Duc, HCMC



**Oct 21-22-23, 2024**





# WHY GEFE 2024?

- **[Advancing global partnerships]** Engage in productive bilateral discussions and collaborative efforts with the Vietnamese Government and European and Vietnamese business communities. These partnerships and joint initiatives will help advance shared goals for a more sustainable future.
- **[Showcasing and Networking]** A leading exhibition featuring global and domestic companies showcasing cutting-edge sustainable technologies and products. Attendees will include major multinational corporations, top Vietnamese enterprises, innovative startups, SMEs, and more.
- **[Pioneering Vietnam's green economy]** Be a key player at a groundbreaking event, leading and driving Vietnam's green transformation.





# TENTATIVE AGENDA

DAY 1 (21 Oct)	DAY 2 (22 Oct)	DAY 3 (23 Oct)
OPENING CEREMONY & PLENARY SESSION	CONFERENCE SESSIONS <ul style="list-style-type: none"><li>• Green buildings and construction</li><li>• Circular Economy</li><li>• Ways out of the water crisis</li><li>• Sustainable Food &amp; Agriculture</li><li>• Digitalization and Emerging technologies</li></ul>	CONFERENCE SESSIONS <ul style="list-style-type: none"><li>• Digital &amp; future of cities</li><li>• Future of fuels &amp; green tourism</li><li>• Climate fresh &amp; digital entrepreneurship</li></ul>
CONFERENCE SESSIONS <ul style="list-style-type: none"><li>• Renewable Energy</li><li>• Green Finance</li><li>• Decarbonization</li></ul>		STUDENT EVENT
<b>ALL-DAY EXHIBITION</b>		
Networking evenings		Gala



# EXHIBITOR PACKAGES

**\*Tailored spaces are possible upon request**

	STANDARD BOOTH		RAW SPACE		COUNTRY PAVILIONS
PRICE	90 MVND	160 MVND	8,5 MVND/sqm		
SIZE	9 sqm	18 sqm	From 60 to 120 sqm	From 120 sqm	From 60 to 300 sqm
SPECIAL DISCOUNT			-10%	-15%	
1 platform of 20cm   1 table, 2 chairs   2 spotlights, 1 electric socket   Electricity included   Set up done without decoration	✓	✓			
Gala dinner complementary seats	1 seat	2 seats			
Directory: dedicated page with names and logos	✓	✓	✓		✓
Mention on GEFE 2024 website in Exhibitor's tab	✓	✓	✓		✓
Conference tickets	1	2	Pro Rata		Pro Rata x2
Matchmaking area access	✓	✓	✓		✓

*For more information, please contact us*



# TICKETS

		VND
EXHIBITION		<b>FREE OF CHARGE</b>
CONFERENCE & EXHIBITION	<b>GEFE Classic 01-day pass</b> (access to Conference sessions and Exhibition)	<b>2.000.000 VND</b>
	<b>GEFE Classic 03-day pass</b> (access to Conference sessions and Exhibition)	<b>4.500.000 VND</b>
	<b>GEFE VIP pass</b> (access to VIP Lounge, Opening Ceremony, Plenary Conference session, Conferences and Exhibition) <i>*limited seats for Plenary Conference session</i>	<b>10.000.000 VND</b>

*\*50% off for EuroCham's Members*

*\*\* Kindly be advised that children are not permitted at this event*







# PICTURES FROM GEF 2023

## CONFERENCE SESSIONS





# PICTURES FROM GEFE 2022

## PAVILIONS



# INSTITUTIONAL PARTNERS

## GREEN GROWTH SECTOR COMMITTEE



## EU PARTNERS



EUROPEAN UNION



## BUSINESS ASSOCIATION





# CONTACTS

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