



CEEC'S CORPORATE PARTNERSHIP PACKAGES



WHO WE ARE?

The Central and Eastern European Chamber of Commerce in Vietnam (CEEC) was formed in March 2015 as an independent non-profit organization. It aims to enhance the cooperation, develop the relations in term of economic, finance, commerce, investment and trade promotion between Vietnam and businesses from 15 Central and Eastern European countries.

CEEC is the youngest European rooted business community in Vietnam and most likely globally pioneer by representing Central and Eastern European companies, professionals in one entity. We promote the cooperation between businesses as well as individuals from 15 Central and Eastern European countries (Austria, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, North Macedonia, Montenegro, Poland, Romania, Serbia, Slovak Republic, Slovenia) and Vietnam. CEEC and all other European Business Associations are affiliated with the European Chamber of Commerce in Vietnam (EuroCham) which is representing more than 1,000 European companies. With Mr. Minh Nguyen, CEEC Board Member and the standing Vice-Chairman of EuroCham, in charge of government relations, CEEC has a strong visibility not only within the European community in Vietnam but also the Vietnamese business community. We also have representatives in the IQM-G&B, Tourism & Hospitality, Transportation & Logistics, Green Growth Sector Committees and representative bodies.

OUR PROJECTS

Our main goals are to provide the best services we can give for our existing members, to support their business activities with consulting, networking, referrals and to build an intense CEE related business community in Vietnam. With our great devotion, CEEC promises to bring its most benefit for businesses from Central & Eastern Europe.



CEEC DEBATES

CEEC Debates is a series of interviews with key representatives of the CEEC Vietnam corporate members about their current business operations and goals, emphasizing the core attributes of their operations in Vietnam, and how their organizations create value and bring sustainable benefits for stakeholders and community. Our questions will challenge corporate members' ideas and opinions, bringing into light leadership models, future developments and current updates regarding their business. The project aims to give exposure to CEEC businesses through quality, journalistic analysis of relevant business sectors, key industries and innovation driven initiatives in Vietnam.

In recent years, Vietnam has achieved impressive economic growth, fueled by high political stability, sound business conditions, competitive costs of labor and integration to global economy. The fast growing market offers a number of attributes that makes investing in Vietnam attractive to foreign investors. "CEEC Market insights" - the series of publications written by CEEC Board Members in the area of their expertise - covers relevant topics about Vietnam's developing sectors, industries and business environment. Our Board Members are the experts in fields such as intellectual property right, green growth, start-ups, tourism, and corporate law.



MARKET INSIGHTS

EVENTS

CEEC has frequent events in both Hanoi and Ho Chi Minh City. Besides networking events (like bi-monthly networking event, Business Thursdays, European Night) to help our members expand their network and connect with potential partners, we also have on regular basis business seminars to give our members and partners first-hand information on sharing experience with particular topic. Topics are usually covered by experts in the area and are invited by CEEC. We have covered topics relating to work permit and employment in Vietnam, company & product registration, challenges in export & import from/to Vietnam. New topics are expected in this year.



The guide for newcomers who want to do business in Vietnam. It is a tool to diverse and facilitates the outreach to the companies by highlighting the potential of the market in general and with some special focus on several sectors such as: Consumer Finance, Manufacturing, Healthcare, ICT, Education, Agriculture, Transport & Logistics, Tourism & Hospitality, Clean Technologies. The additional content underlined in the guiding book is "Vietnam political and economic outlook", the EVFTA and Vietnam at a glance for business.

The booklet is updated regularly and is available online and in hard copy.

DOING BUSINESS IN VIETNAM





BENEFITS FOR MEMBERS



Membership Directory

Display your company profile at the CEEC and Eurocham members' directory



Membership Card

Get a wide range of discounts at the hotels, restaurants and retailers listed in CEEC/ EuroCham discount guide



Events

Enjoy member rate in various types of CEEC/ Eurocham business & networking events in Vietnam



Newsletters

Receive up-to-date business information and news from CEEC/ EuroCham, our members and business community in Vietnam



Trade Issues & Recommendations

Receive the latest annual review of business, trade and investment issues affecting our members and business community in Vietnam



Sector Committees

Raise issues and concerns of your business interest and be heard by the relevant authorities in Vietnam



Special Events and Trade Fairs

Round tables/ Executive meetings with Ministries and Government agencies (e.g. MOIT, MOFA, MPI, MOLISA)
Business briefings on current topics such as market/sector updates
Special events like forums and exhibitions



Services

Match-making, B2B meetings, partners searches
Organize delegations and Trade missions
Consultation by Board Members
Trade listings, corporate profile and advertising opportunities
Soft-landing program for new comers



Members support

Provide our members with business advices backed by first-hand experience in Vietnam
Listen and follow the needs / advice / complaints of our members to facilitate a thriving business development in Vietnam



Advocacy

Support the members with letters to the government bodies and meeting arrangements to support individual cases
Annually updated Trade/ Investment issues and recommendations:
Whitebook



Other benefits

Access to CEEC community WhatsApp Group
Discount for Vietnamese classes in Vietnamese Language Garden: 5% off for 40 hours package and 10% off for 80 hours package
Discount in CarePlus clinics in HCMC

CEEC OUTREACH ON SOCIAL MEDIA



Bronze Package

PUBLICITY - LOGO LISTING AND ACKNOWLEDGEMENT

Your logo will be presented in every marketing materials and official email from CEEC

15M VND



logo presented in every official email from CEEC

CORPORATE PARTNERSHIP

The CEEC Corporate Partnership Program provides visibility and brand exposure of your business in the chamber's activities. The exposure includes our events, social media channels and CEEC communication channels.

CEEC Events

As a "Corporate Partner" you will have a strong visibility through our events. Your logo will be displayed in banners and/or backdrops and/or flyers of any networking event or seminar organized by CEEC. This does not apply to special or co-hosted events.

Social Media

Your logo will appear at the top of CEEC Facebook page and LinkedIn. CEEC will promote your events and news as well (please note that CEEC reserves the right to review and approve the content).

Name Branding

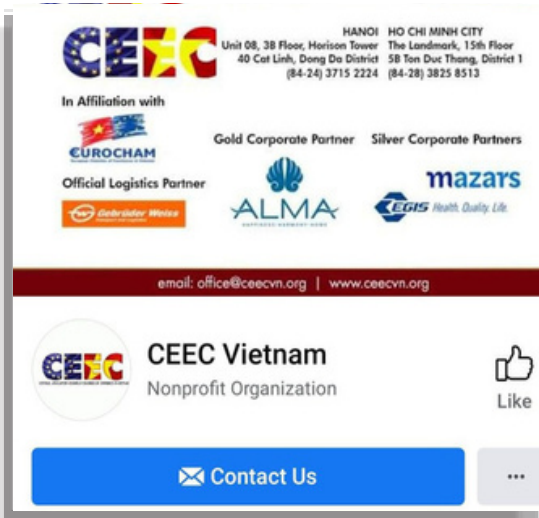
Your logo will appear in every issue of the weekly Newsletter which is distributed to around 200 high profile addresses in Vietnam. In addition, your logo appears in Quarterly Report. Furthermore, your logo and a link to your company's homepage will appear on the CEEC website and in CEEC staff and chairman e-mail signature.

Learn more about our program and different packages here [CEE C CORPORATE PARTNERSHIP PROGRAM](#)

Our corporate partners



company's logo presented as a partner on the CEEC homepage and under the subcategory 'Corporate Partnership'



listed as Corporate Partners on CEEC social channels

invitation as a panelist to the CEEC business seminar

Listed and shown your company's logo as a partner on CEEC home page and under corporate partnership subcategory as well as under members directory.



listed as Corporate Partner on informational and promotional materials of CEEC events (banner, flyer, presentation) and publications



Silver Package

25M VND

INCLUDING BRONZE PACKAGE + ADDITIONAL BENEFITS AS SHOWN BELOW

Company's presentation in CEEC
"Doing Business in Vietnam" booklet



your company's logo is listed on the first page of the booklet among sponsors



half-page advertisement



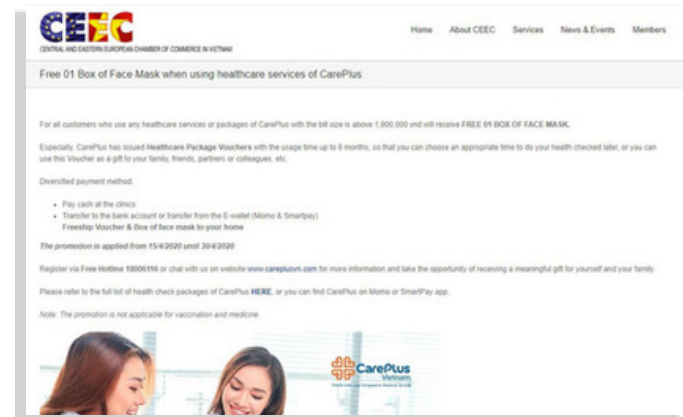
one-page Business Sector and Company introduction article

Free tickets for events organized by CEEC
(not applicable to co-hosted events)



2 tickets per events

Company service/ product promotion



product/ service post on CEEC platforms (content provided by the company) - 03 times

SPONSORSHIP BENEFITS

Gold Package

39M VND

INCLUDING BRONZE PACKAGE + ADDITIONAL BENEFITS AS SHOWN BELOW

Company's presentation in CEEC "Doing Business in Vietnam" booklet



two-page Business Sector & Company intro article

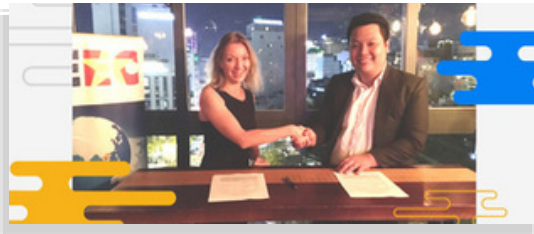


company's logo is listed on the first page of the booklet



one-page advertisement

Access to AIESEC & TLU pool of qualified students/ alumni



Additional free tickets for events organized by CEEC (not applicable to co-hosted events)



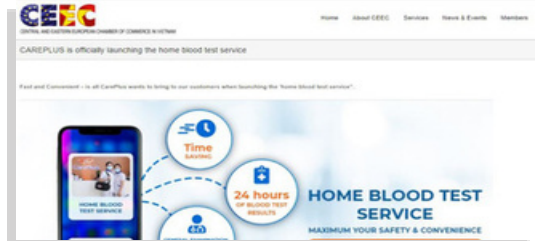
3 tickets per events

Exposure in events



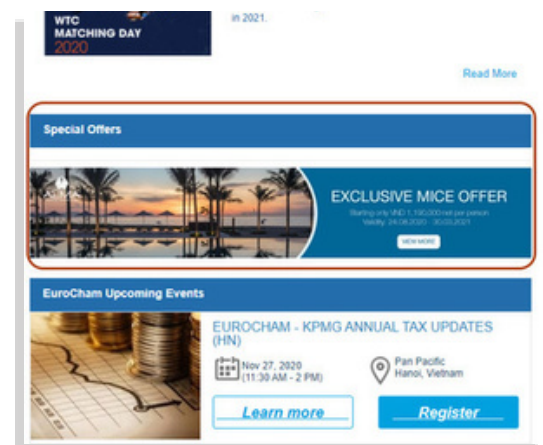
Business seminars – main topic related to your industry/ needs

Company service/ product promotion



product/ service post on CEEC platforms (content provided by the company) - 06 times

Additional exposure in EuroCham



EuroCham e-bulletin banner in 2 editions

one post on TLU platforms (website or Facebook) and one post on AIESEC Vietnam Fanpage under CEEC branding (content provided by company with CEEC logo)

YEARLY PACKAGES COMPARISON

Basic benefits		Bronze	Silver	Gold
Publicity - logo listing and acknowledgment	Your logo is presented in every official email from CEEC	yes	yes	yes
	Your logo is listed as the corporate partner on CEEC website	yes	yes	yes
	Your logo is listed as the corporate partner on CEEC Facebook	yes	yes	yes
	Your logo is listed the corporate partner on CEEC Linked-in	yes	yes	yes
	Your logo is listed as the corporate partner on informational and promotional materials of CEEC events (banner, flyer, presentation) and publications	yes	yes	yes
Additional benefits				
Company presentation in “Doing business in Vietnam” (DBinVN) booklet	Your logo is listed on the first page of the DBinVN booklet among sponsors	N/A	yes	yes
	Advertisement in DBinVN booklet	N/A	half (½)	1 page
	Business Sector and Company introduction article	N/A	page 1 page	2 pages
Access to AISEC pool of qualified students	A post on AIESEC in Vietnam Fanpage (70,000+ followers) under CEEC branding (content provided by company with CEEC logo)	N/A	N/A	1 post
Access to TLU pool of qualified students/ alumni	A post on TLU (website or FB) under CEEC branding content provided by company with CEEC logo)	N/A	N/A	1 post
Free tickets	Events organized exclusively by CEEC (not applicable to co-hosted events and FOC events)	N/A	2 tickets	3 tickets
Company service/ product promotion	Product/ service post on CEEC platforms (content provided by the company)	N/A	3 times	6 times
Exposure in events	Business seminar – main topic related to Your industry/ needs	N/A	N/A	yes
Additional Exposure in EuroCham	EuroCham e-bulletin banner (2 editions)	N/A	N/A	yes
		VND 15M	VND 25M	VND 39M

THANK YOU FOR YOUR CONSIDERATION

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