



CEEC 10th Anniversary Celebration

Sponsorship Packages and
Opportunities



Introduction

The Central and Eastern European Chamber of Commerce in Vietnam (CEEC) is currently inviting sponsors for one of our most significant events this year: the **CEEC 10th Anniversary Celebration**. This landmark event provides a unique and high-value platform for companies aiming to elevate their brand visibility and achieve extensive marketing exposure. Sponsorship offers a strategic opportunity to introduce your brand directly to a broad and influential audience within the Central and Eastern European and Vietnamese business communities.

CEEC 10th Anniversary Celebration

HCMC

Date: Friday, 21st November, 2025

Venue: Sofitel Saigon Plaza

HANOI

Date: 28th November 2025

Venue: Embassy of the Republic of Poland in Hanoi

Secure Your Sponsorship Spot Today!

Detailed information on sponsorship options can be found in the following sections of this offer. Should you have any questions or wish to secure your company's participation in this remarkable event, please contact:

Monika (monika@ceecvn.org).

We look forward to welcoming you on board!





About the event



The Central and Eastern European Chamber of Commerce (CEEC) is proud to mark a special milestone – 10 years of connecting and supporting businesses in Vietnam. For the first time in our history, we are hosting a dedicated anniversary celebration to honor this journey and, most importantly, to thank our members for their trust, commitment, and partnership over the past decade.

The event will feature:

- ✦ A celebration of 10 years of CEEC's journey and achievements
- ✦ A vibrant live band performance
- ✦ Buffet dinner

As a sponsor, your company will gain:

- ✦ High visibility among a diverse international business community
- ✦ Brand recognition through event promotion, on-site branding, and post-event communications
- ✦ An opportunity to show your support for CEEC's mission of fostering cross-regional cooperation

Join us in shaping this unforgettable evening and showcase your brand to a distinguished audience while celebrating CEEC's first decade of success.

EVENT HIGHLIGHTS

01

Celebration of this special occasion with a cake

Let's raise a glass and share a slice as we celebrate 10 years of CEEC Vietnam – a moment to honor our journey together!

02

Recognition of the Members

Recognition of some of our key members who have been with CEEC from the beginning

03

Delicious Food from CEE region

Enjoy a flavorful selection of dishes from across the CEE region

04

Live performance

Get ready to enjoy a live band performance that will bring great energy to the evening – the perfect mix of music to relax, have fun, and hit the dance floor!



Sponsorship Opportunities

Significantly expand your brand exposure



PLATINUM
Exclusive
01 Package



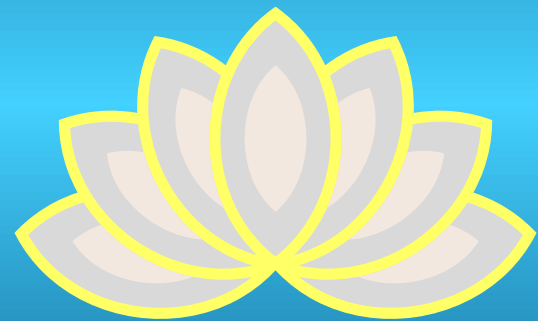
GOLD
03 Packages



SILVER
05 Packages



IN-KIND
Sponsorship of
food/drink/
or a gift for each
participant of the
event



PLATINUM

40.000.000 VND

Logo on the flyer, stage backdrop and all other related collateral under **Platinum Sponsor** (both cities)

Verbal recognition and acknowledgment during the main program with a **short speech** (both cities)

Dedicated interview article about your company, published on CEEC's website and social media channels

Video/advert display plus **logo** on dedicated 'Thank You Sponsors' rotation on 75 inch TV screen in the foyer (HCMC)

3 months of extended visibility on CEEC social media (up to 2 posts/month)

Pre-event campaign with your **logo** sent to all our Members

Post-event promotion on social media **highlighting your name** as a **Platinum Sponsor**

4 complimentary entry tickets for the representative - valid in Hanoi and/or HCMC



GOLD

30.000.000 VND

Logo on the flyer, stage backdrop and all other related collateral under **Gold Sponsor** (both cities)

Verbal recognition and acknowledgment during the main program (both cities)

Logo under Gold Sponsors on dedicated '**Thank You Sponsors**' rotation on 75 inch TV screen in the foyer (HCMC)

1 month of extended visibility on CEEC social media (up to 2 posts/month)

Pre-event campaign with your logo sent to all our Members

Post-event promotion on social media **highlighting your name as a Gold Sponsor**

3 complimentary entry tickets for the representative - valid in Hanoi and/or HCMC



SILVER

20.000.000 VND

Logo on the flyer, stage backdrop and all other related collateral under Silver Sponsor (both cities)

Verbal recognition and acknowledgment during the main program (both cities)

Logo under Silver Sponsors on dedicated 'Thank You Sponsors' rotation on 75 inch TV screen in the foyer (HCMC)

Pre-event campaign with your logo sent to all our Members

Post-event promotion on social media highlighting your name as a Silver Sponsor

2 complimentary entry ticket for the representative - valid in Hanoi and/or HCMC



IN-KIND

Sponsorship of
food/drink/
or a gift for each
participant of the event

Logo on the flyer, stage backdrop and all other related collateral under **In-Kind Sponsor** (both cities)

Logo under In-kind Sponsors on dedicated 'Thank You Sponsors' rotation on 75 inch TV screen in the foyer (HCMC)

Pre-event campaign with your logo sent to all our Members

Post-event promotion on social media **highlighting your name as a In-Kind Sponsor**

1 complimentary entry ticket for the representative - valid in Hanoi or HCMC

BENEFITS	PLATINUM 40.000.000 VND	GOLD 30.000.000 VND	SILVER 20.000.000 VND	IN-KIND
Logo on event collateral	✓	✓	✓	✓
Verbal recognition	✓	✓	✓	✗
Video (Platinum)/ Logo (other sponsors) display on the TV screen	✓	✓	✓	✓
Short speech	✓	✗	✗	✗
Dedicated interview	✓	✗	✗	✗
Extended visibility on CEEC social media	✓	✓	✗	✗
Pre / post-event campaign	✓	✓	✓	✓
Complimentary tickets	4	3	2	1



Thank you!

Your support is highly appreciated!!

Got any questions? Feel free to contact us via

Monika Jurzak

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