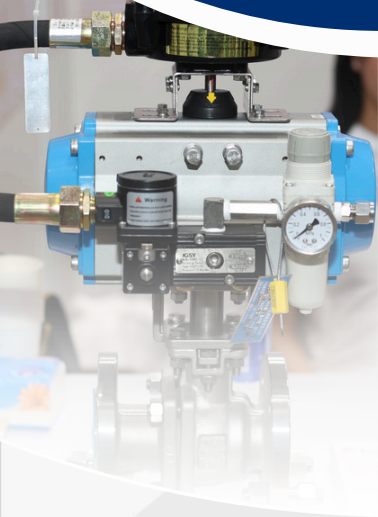




PHARMEDI
VIETNAM

Pharmed & Healthcare Vietnam



The Largest Exhibition on PHARMACEUTICAL, MEDICAL DEVICES & REHABILITATION

22-24 Sept 2026

HALL A, SECC - Ho Chi Minh City - Vietnam

Concurrent Events - **Hall B**



Supported by:



Organizers:



Partners:



Celebrating **21** years of transforming healthcare together

CONSIDERING EXPANDING

MARKET GROWTH

The pharmaceutical sector is projected to grow at a **7.3% CAGR, reaching USD 8.9-10 billion by 2026**, while medical equipment is expected to expand at **9.7% CAGR to USD 2.1 billion**. Both markets show a strong, sustained double-digit growth trajectory.

MARKET REVENUE

By 2026, the **combined market is expected to reach around USD 11-12 billion**, with pharmaceuticals growing from USD 6.7 billion in 2022 to USD 8.9-10 billion, and medical equipment rising from USD 1.5 billion to USD 2.1 billion.

AGING POPULATION

Vietnam's aging population is accelerating, with **11.9% currently aged 60+** and projected to reach 25% by 2050, transitioning to an **"aged society" by 2034**. Non-communicable diseases account for 74% of deaths, further driving healthcare demand.

ECONOMIC GROWTH

Strategic growth could boost GDP to USD 20.1 billion, while achieving a **100% market share may generate USD 68.6 million in exports**. An expanding middle class is further driving healthcare spending.

INNOVATION AND R&D OPPORTUNITIES

Over 90% import dependency in medical equipment creates significant **opportunities for technology transfer**. High-demand niches include **oncology, cardiology, and biologics**, while limited local production capacity underscores the need for foreign expertise.

GOVERNMENT SUPPORT

From 2026, **free health screenings** will be introduced alongside corporate tax incentives for pharmaceutical investment. **Low import duties and streamlined regulations** will support medical equipment, while **health insurance expansion and disease prevention programs** will continue through 2027.

SHOWCASE PRODUCTS 2026

- Pharmaceuticals, Functional Foods
- Diagnostic imaging equipment
- Medical Devices and Instruments
- Laboratory Equipment
- Cleanroom and Environmental Treatment Equipment
- Physiotherapy
- Orthopedic Technology
- Surgical Instruments
- Dental and Ophthalmology Equipment
- Assistive Devices - Home Care Equipment
- Beauty Equipment and Product
- Smart Healthcare Equipment
- IT Solutions & Applications in Healthcare
- Rehabilitation Equipment
- Healthcare Services

KEY TARGET BUYER SEGMENTS 2026

- Hospitals, Clinics & Medical Centers
- Distributors, Imp & Exp
- Pharmaceutical Manufacturers & Ingredients Suppliers
- Pharmacy Chains & Medical Retailers
- Laboratories & Testing Centers
- Medical Aesthetic & Dental Clinics
- Rehabilitation, Physiotherapy, Elderly Care & Home Care Providers
- Government Authorities & Healthcare Organizations
- Healthcare Investors & Corporations
- Medical Professionals, Universities & Research Institutes

SHOWCASE PRODUCTS 2026

Mobility & Assistive Devices

**Rehabilitation & Medical
Equipment**

Nutrition & Wellness Products

**Elderly Care Services &
Community**

**Smart Home & Age-
friendly Living Solutions**

**Innovative Technologies
for Aging Society**



RAVEX

REHABILITATION & ASSISTIVE VIETNAM EXPO

SHOWCASE PRODUCTS 2026



Medical Rehabilitation Equipment

Assistive Devices for People with Disabilities

Equipment and Products for the Elderly

Smart Technologies and Innovative Solutions

Services and Integrated Solutions

SECURE YOUR PRIME LOCATION TODAY!

2025 AT A GLANCE



9,425+
Attendees



550+
Exhibitors



15
Topics



12,000
Sqm exhibition space



EXHIBITOR BENEFIT

Expand into global markets

Exhibiting opens doors to international markets, helping your business reach new regions, build global recognition, and attract overseas partnerships and distributors.

Networking with high-quality buyers

Meet the right people, make the right deals. Gain direct access to qualified trade buyers, decision-makers, and industry professionals who are actively seeking new products and partnerships.

Showcase and promote your products

Demonstrate your products live, engage with customers face-to-face, and create impactful brand experiences that drive interest and market demand.

Contact us for booth & sponsorship packages

Email:
pharmed@pharmed.vn

Phone/ Wechat/ WhatsApp:
(+84) 913 521 566

Website:
www.pharmed.vn

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